



2020 Budget & Service Highlights

- Foundation Executive Director
 - Additional modified Library Expansion Study
 - New outreach service to Colonial View Apartments and Downtown Summer Farmer's Market
 - Youth Summer Library Program: Library Champion
 - Hoopla Digital Services support
 - Professional Development Opportunities: PLA Conference
 - Public Restroom Renovation complete (project began in 2019)
 - Teen Space Update (City & SPPL Foundation funding, in progress)
 - Dream Bus Service (2nd year pilot project, funding provided by the SPPL Foundation)
 - Adult Spanish Language Collection (* seed money from the Friends of the SPPL)
 - Art Installation and Artist Programs (* Friends of SPPL Project)
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2020 Challenges

- COVID-19
 - Closure
 - Limited access to collection, programming, and space
 - Socioeconomic disparities pronounced
 - Continued leakage above sorter
 - Quarantine of materials
 - Time & labor intensive work
 - Inconvenience for residents
 - Working on site and working remotely
 - Safety concerns with parking lot and driveway
 - Inadequate heating and cooling, ventilation
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2021 Budget & Service Goals

- Safe reopening
 - Providing more digital and remote services – enhance digital materials support
 - Racial Literacy
 - Through professional development, policy review, collection development, programming and representation.
 - Support for those most impacted by COVID-19 pandemic
 - Provide resources and services
 - Engage with community and ensure residents are aware of services
 - Develop a marketing plan to ensure awareness of library services and resources
 - Extend services throughout the community
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SUN PRAIRIE PUBLIC LIBRARY

2021 Budget Initiatives

**1) Personnel: Outreach & Diversity Coordinator
\$97,595**

An ongoing staffing initiative. Build and foster positive library relationships with underrepresented residents and create opportunities for all residents of all backgrounds to engage in library experiences. \$10,000 of the total cost is allocated for outreach programming and \$5,500 for office equipment and furniture since this is a new position.

**2) Library Materials: Digital Materials
\$30,000**

The current level of \$12,000 is inadequate for our residents' needs. Since COVID-19, the Library increased access to this digital collection and usage has tripled. We are typically spending \$3500/month for this service. Having robust digital services is one way to provide continuity of services safely and conveniently. The library's collection is one of our most essential services. During a time when people are working from home, attending school online, sheltering in place, or facing financial hardship, an increase in library resources can be a lifeline for trusted information, lifelong learning and recreation. The library also recognizes that contemporary and innovative service such as digital library collections will be valued and necessary in the "new normal" even after we are through the COVID-19 crisis.

**3) Professional Services: Dream Bus Service
\$7,500**

This service has been funded by the Sun Prairie Public Library Foundation for the past two years. The Dream Bus allows the Sun Prairie Public Library, in partnership with the Dane County Library Service, to extend services throughout the community and in particular to residents that may have limited transportation options. The service has also fostered positive relationships throughout the community including Sunshine Place, Community Schools, Farmer's Market and SPASD.

**4) Professional Services: Marketing & Communications Consultation
\$10,000. One-time initiative.**

The library provides many resources for our residents to support their lifelong learning, workforce development and broadband access. These resources and services provide educational, cultural and recreational opportunities for all people. A dedicated Communication and Marketing strategy with a professional consultant will help the library achieve its goal of ensuring increased awareness of our services and programs. Ultimately, a successful effort will point residents to resources and services that may enable them to reach educational, financial, intellectual and cultural prosperity.