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## 2021 Budget & Service Highlights

Through the use of the Library's Fund Balance:

- Foundation Executive Director
- Expansion of Hoopla Digital Services
- Dream Bus Mobile Library Service
- Conceptual Design: aligning service goals with expansion and renovation
- Sorter replacement: CIP funds

Through grant opportunities and fundraising:

- Professional Development Opportunities: Spanish for Librarians
- Book Club Kits & Programs: UW -READ Africa and UW - East Asia in Wisconsin
- STEM Program to Go Kits: Madison Community Foundation
- Story Walk: WiLS, SP Optimist Club, Bank of Sun Prairie
- Air filtration improvements: ARPA
- Discussion Room updates: SPPL Foundation Spring Appeal
- Urban Sun Black Voices Book Club, Youth Programming, Juneteenth Event : SPPL Foundation
- BUSeum and Cherry & Jerry Virtual Live Music Concert: Friends of SPPL

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## 2021 Challenges

- COVID-19
  - High demand for disposable masks (Operational Supplies budget)
  - Inability to browse physical collection (Since May 10, 2020, patrons have been able to browse)
  - Limited in-person programming
- Continued infrastructure concerns: HVAC, lighting, parking lot, roof
- Continued space concerns: physical collection, programming space, insufficient number of study rooms, crowded staff work area

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## 2022 Budget & Service Goals

- Enhancing the library's commitment to honoring diversity, advancing equity, and creating a culture of inclusion
- Reaching underserved residents throughout the community, including off-site and outreach services
- Ensuring all residents are aware of the resources, services, and opportunities available at the library
- Advancing the library's expansion efforts with a Capital Campaign
- Addressing information technology replacement needs

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Sun Prairie Public Library. 1350 Linnerud Dr. Sun Prairie, WI 53590. (608)-825-7323



## 2022 Budget Initiatives

### 1) Professional Services: Dream Bus Service

**\$8,000**

This service was funded by the Sun Prairie Public Library Foundation for the first two years. In 2021, the Library Board used fund balance funds to continue this service. Sustained funding will allow the Sun Prairie Public Library, in partnership with the Dane County Library System to extend public library services to underserved residents, including those with limited transportation options. With over 40 stops throughout the community, over 500 residents had access to materials and resources (including wi-fi) outside of our facility.

### 2) Personnel: Community Engagement Coordinator

**\$111,647**

A Community Engagement Coordinator would enable the library to take plans into action by reaching residents throughout the community and in particular residents that may be unaware of the services and resources available to them through their public library. The position would be part of the Library's Management Team, coordinating outreach efforts, and serving as the staff liaison to the newly created DEI Advisory Committee. By honoring our core value of "*Engaging the Community*", a Community Engagement Coordinator provides a unique opportunity for staff to be pro-active and responsive to local needs by seeking feedback and input from community members.

### 3) Marketing & Communications Professional Services

**\$10,000**

The library provides many traditional and emerging resources for our residents to support their lifelong learning, workforce development, informational needs, and broadband access. However, bringing awareness to these opportunities takes dedicated time as well as specialized skills. Contracting for services will assist library staff to develop a library-wide marketing program, create digital and physical marketing materials with professional graphic designers, and procure social media marketing platform tools for unified social media messaging.

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