



Summary of Projects for 2021-22

The Library's priorities for 2021 & 2022:

- 1) Safe reopening
- 2) Service to those most impacted by the COVID-19 pandemic
- 3) Racial Literacy

Initiative #1 (Facilities & Spaces)

- Implement sanitization and disinfecting best practices based on recommendations from CDC, Public Health, City EMS, SCLS, DPI and DHS – continued from 2020
- Design services for expansion at main library: schematic design, 2021
- Begin RFPs for CIP Projects approved by City Council.
 - Teen space update: 2020-2021. RFP complete. Full delivery and installation pending.
 - Automated sorter replacement: 2021
- Explore nursing/lactation/comfort space for all ages

Facility & Spaces Priority

Work on a safe and measured reopening:

- Clean and healthy facility that meets and/or exceeds Public Health Madison Dane County recommendations
- Continue to explore, offer and implement contact-less services
- Explore ways to accommodate more returns and safely quarantine
- Repurpose spaces to safely distance staff and patrons

Initiative #2 (Funding & Staffing)

- Increase funding for current or potential staff and add new staff 2021
 - Recruit Outreach & Diversity Coordinator (2021 Budget Initiative, previously listed as Outreach Librarian for 2022)
 - Seek proposals for Marketing & Communications Consultant (2021 Budget initiative)
 - Guidance and training on effective pandemic and emergency policies and procedures
 - Continue to explore work from home policy after reopening for health and flexibility
 - Digital and physical collection to meet community needs and growth
 - Technology and resources for digital and contact-less services
 - Establish Digital Services Team – includes mandates from other initiatives: Enhanced online communication, marketing plan, digital surveys, digital services and digitization, contactless services, work from home policies and procedures, digital and remote resources

2021 & 2022

- RIPPLE Project with Dane County for staff development – establishment of Equity Team
- SPPL Foundation funding - ongoing
 - Based upon recommendations from Library Strategies
 - Explore grant and fundraising opportunities with Foundation Executive Director
- Friends of SPPL funding ongoing
- Campaign Feasibility Study & Capital Campaign

2022

- Facilities Coordinator

Funding & Staffing Priority

Establish staff, resources, and services to assist residents most affected by COVID-19 due to health and socio-economic status.

Initiative #3 (Access)

- Provide enhanced service to residents most impacted by COVID-19 crisis, with a lens on equity, diversity, and inclusion.
- DCLS Partnership – Continue Dream Bus stops (2021 Budget Initiative).
- Homebound/Senior Service – service to senior residences. Establish regular homebound service.
- Explore service options for contact-less and less-contact beyond current public health and pandemic crisis – continue to develop public surveys to help assess services.
- Explore services for residents with limited internet access.
- Explore services for residents with limited transportation access.
- Assess programs and services developed during COVID-19 crisis that should become part of our regular offerings
- Provide robust digital and physical collections.
- Explore 24/7 solutions.
- Resume pop-up library visits to Community Schools, Colonial View Apartments, and Sunshine Supper
- Improved teen and welcome spaces.
- Digitization – Continue digitizing library documents and photographs

Access Priority

Understand and establish inclusive services for the entire community by eliminating barriers and improving accessibility with an intentional emphasis on racial equity and social justice.

Initiative #4 (Partnerships)

- Work closely with organizations helping residents in great need during the pandemic and its aftermath
 - SPASD
 - Community Schools
 - Sunshine Place
 - Joining Forces for Families
 - Colonial Club
 - Boys and Girls Club
 - YMCA
 - Urban League
 - City of SP Departments & Community Organizations
- Museum – digitization
- Beyond the Page, DCLS, & Dane County Libraries
- Friends of SPPL & SPPL Foundation
- Identify other partners



Priority #1 within Partnerships

Build strong and authentic relationships with organizations throughout the community representing diverse demographics.

Initiative #5 (Marketing & Communications)

- Work with marketing and communication consultant
- Coordinate marketing efforts with Foundation and Friends
- Communicate value of library
- Create short surveys for public input
- Create a plan and checklist that can be employed by all library departments
- Continue working with City of SP Communications and Diversity Coordinator to share library news and information
- Enhanced communication via social media and library website. STAR, SPMC. Deliver printed communication to those without easy access to the internet



Priority #1 within Marketing & Communications

Ensure all residents are aware of library services and that Library resources belong to them.