

## **Summary of projects for 2021-22.**

### **Initiative #1 (Facilities & Spaces)**

- Design services for expansion at main library: schematic design, 2021
- Begin RFPs for CIP Projects approved by City Council.  
Teen space update: 2020-2021  
Automated sorter replacement: 2021
- Implement sanitization and disinfecting best practices based on recommendations from CDC, Public Health, City EMS, SCLS, DPI and DHS – continued from 2020
- Explore nursing/lactation/comfort space for all ages

### **Initiative #2 (Funding & Staffing)**

- Increase funding for current or potential staff  
2021
  - Digital and physical collection
  - Technology and resources for digital and contact-less services
- 2022
  - Facilities Coordinator
  - Outreach Librarian
- Campaign Feasibility Study & Capital Campaign (2021-22)
- SPPL Foundation funding
  - Based upon recommendations from Library Strategies
  - Explore grant and fundraising opportunities with Foundation Executive Director
- Friends of SPPL funding
- RIPPLE Project with Dane County for staff development – establishment of Equity Team
- Guidance and training on effective pandemic and emergency policies and procedures
- Continue to explore work from home policy after reopening for health and flexibility
- Establish Digital Services Team – includes mandates from other initiatives: Enhanced online communication, marketing plan, digital surveys, digital services and digitization, contactless services, work from home policies and procedures, digital and remote resources

### **Initiative #3 (Access)**

- DCLS Partnership – Dreambus stops
- Improved teen and welcome spaces
- Homebound/Senior Service – service to senior residences. Establish regular service
- Digitization – Continue digitizing library documents and photographs
- Resume pop-up library visits to Community Schools, Colonial View Apartments, and Sunshine Supper
- Explore service options for contact-less and less-contact beyond current public health and pandemic crisis – continue to develop public surveys to help assess services
- Explore services for resident with limited internet access
- Provide enhanced service to residents most impacted by COVID-19 crisis, including workforce development
- Assess programs and services developed during COVID-19 crisis that should become part of our regular offerings

- Provide robust digital and physical collections

**Initiative #4 (Partnerships)**

- Museum – digitization
- BTP Grants
- Identify other partners
- Work closely with organizations helping residents in great need during the pandemic and its aftermath

**Initiative #5 (Marketing & Communications)**

- Create a plan and checklist that can be employed by all library departments
- Continue working with City of SP Communications and Diversity Coordinator to share library news and information
- Enhanced communication via social media and library website. STAR, SPMC. Deliver printed communication to those without easy access to the internet
- Work with marketing and communication consultant on annual marketing campaign
- Coordinate marketing efforts with Foundation and Friends
- Communicate value of library
- Create short surveys for public input